

In 2019, many companies have committed to join the movement and shift to Green IT. What is Green IT? Also known as Green Computing, it is a move to reduce the carbon footprint by using computer resources in more efficient ways. Manufacturers are producing environmentally friendly products and encouraging IT departments to consider more friendly options like virtualization, power management, and proper recycling habits.¹

There are many reasons to jump on the Green IT bandwagon, the benefits range from saving our environment to saving money. These benefits can be realized by putting into practice a few simple changes like reducing PC energy waste. Here are 5 reasons to shift to Green IT:² 1) Save Money – There is management software for PC's that can cut energy costs 2) Employee satisfaction – employees feel valued when participating in programs to save the environment 3) Attract and retain new customers 4) Improve the company's reputation – It is looked upon favorably when companies take responsibility to improve the environment. 5) Government incentives – The government is now offering certification programs for companies who move their Data Centers in the Green-IT direction.

Several Fortune 500 companies have declared that they are going Green in 2019 and choosing different avenues to accomplish their mission, here are 5:³ Dell – Manufacturer of computer equipment is coming up with an efficient and effective recycling program. McDonald's is now using energy efficient appliances which is cutting their energy waste by 25%. Google is cutting their energy usage and using solar panels. Tesla Motors is producing eco friendly cars that run off electricity. Bank of America was able to cut its paper requirements.

Green IT is a reality and I believe that many more companies as well as individuals will be joining the movement. Reducing the carbon footprint is the right thing to do for our world.

¹https://www.webopedia.com/TERM/G/Green_IT.htm

²<https://www.lifewire.com/what-is-green-it-2377417>

³<https://www.conserve-energy-future.com/top-companies-that-are-going-green.php>